



for the year ended 31 March 2025

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Andrew Stoneman
Chair

From the Chair

I am pleased to introduce The Hospice Lottery Partnership's annual report for the year ended 31 March 2025. As one of the largest hospice lotteries in the UK, our mission remains clear: to raise vital funds for our partner charities which provide compassionate end-of-life care for thousands of people every year.

Despite the difficult economic conditions, we were able to increase contributions to our partner charities by almost £150,000. Thanks to your generosity, we provided a total of £1.41 million of funding in 2024-25 compared to £1.27 million the previous year.

Looking forward, we took the difficult decision to increase the entry price for our weekly lottery from £1 to £1.50 from 29 August 2025 to keep pace with inflation. This decision was not taken lightly, but we needed to recognise the entry price had remained unchanged for more than 25 years! To ensure we continue to provide our players with value for money, we also increased the number of weekly prizes and introduced a new rollover prize of up to £25,000. These adjustments reflect our commitment to the long-term sustainability of the lottery, enabling our partner charities to make an even greater difference to those they support.

We have also expanded our reach, helping even more organisations deliver high quality care. London North West Healthcare Charity joined us as an Associate Beneficiary Partner on 1 April 2025, and we look forward to working with them to raise vital funds for the three hospitals they support.

Finally, I would like to say thank you. Thank you to our staff, volunteers and partner charities. But most of all, thank you to you, our loyal supporters, it is your generosity that helps us make a difference!

31 October 2025

From the CEO



Whether it be in-patient end of life palliative care, or weekly therapeutic treatments and group sessions, every entry to play The Hospice Lottery counts towards our incredible partner charities' ability to offer care and support to individuals and their families in their hour of need. ”



Belinda Ellis
Chief Executive
Officer

The 2024-2025 financial year has been one of great achievements for The Hospice Lottery Partnership. From reaching an incredible milestone of £19 million raised in support of our wonderful partner charities, to our ongoing successful acquisition of new subscription players, such momentous accomplishments would not have been possible without the continued support of our generous lottery supporters.

This year, we held two seasonal Superdraw Raffles, as well as three exciting Bonus Draws. We also welcomed many new lottery players through the ongoing hard work of our talented sales team.

The Hospice Lottery Partnership raises funds for our eight fantastic partner charities who provide essential hospice and hospital care.

The funds raised in aid of our partner charities helps to support the exceptional and diverse services they provide for those in need in their local communities. This phenomenal care is delivered through their in-patient care, Hospice at Home, and Day Hospice services, helping patients and their families through the most difficult times.

During the 2024-25 financial year alone, the collective contribution from our lottery players has funded over £1.41 million of essential care. This funding benefits our partner charities directly, ensuring a dependable, steady source of income that allows them to continue providing the crucial services that help to support so many local people when they need them most.

The Hospice Lottery Partnership

Mission statement

Raising funds for our partner charities who care for people in their communities when they need it most.



The Hospice Lottery Partnership, established in 1997, is a not-for-profit organisation dedicated to raising funds for its partner charities. Through a weekly lottery draw, seasonal Superdraw Raffles, and generous donations, we support eight charities that provide care for thousands of people across the home counties, the London Borough of Hillingdon, and surrounding areas.

Our Shareholder Partner Charities are:

- Florence Nightingale Hospice Charity
- Michael Sobell Hospice Charity
- Rennie Grove Hospice Care
- South Bucks Hospice
- The Hospice of St Francis

Our Associate Beneficiary Partner Charities are:

- East & North Hertfordshire Hospitals' Charity
- Harlington Hospice
- Hillingdon Hospitals Charity

We are one of the largest hospice lotteries in the UK and had approximately 43,071 entries in the weekly draw at the end of 2024-25.

We are licensed by The Gambling Commission and are a committed member of The Hospice Lotteries Association and The Lotteries Council.

Structure of the organisation

The Hospice Lottery Partnership has a core team of staff based at our office in Tring, supported by several volunteers, sales agents, and lottery fundraisers. The Board of Directors currently consists of four Shareholder Directors and three Independent Directors.

Our supporters

A significant portion of our supporters are regular subscription and Superdraw Raffle players. Lottery entries are also available to purchase in partner charity retail shops, and through our team of sales agents, who engage directly with residents and communities at local events.



What we do



Weekly lottery

Our weekly lottery takes place every Friday and until recently offered 135 guaranteed prizes every week. From 29 August 2025, we added even more prizes, offering players a chance to win one of 150 guaranteed weekly prizes plus an additional £5,000 prize in the March and September Bonus Draws, and up to £25,000 in our Rollover draw.

Prize winners



I'm absolutely delighted, it has been a pleasure to support such a worthwhile cause and I will continue to do so.”

New year winner

Derek Brown was overjoyed to receive the news that he had won £1,000, 'This is a lovely start to the new year!' he exclaimed. Derek and his family have benefited from hospice care in the local community, as his mother received exceptional support during a difficult time in her life. Joining The Hospice Lottery felt like a meaningful way for Derek to give back and show appreciation for the care that made such a difference in their lives.

Winter Superdraw 2024 winner

Olive Stratford was 'gobsmacked!' to find out that she had won the top prize of £2,000 in our Winter Superdraw 2024. When asked why people should get involved in the Superdraw Raffle, Olive encouraged others to 'Just do it. It's not that much, and it can make a huge difference to local charities'.

Community engagement

“

Our lottery fundraising team puts their all into everything they do. Their dedication not only helps us reach more people in the community but also ensures we can raise the vital funds to support our partner charities.”

Alistair Kerr
Sales Manager

At The Hospice Lottery, we truly value the importance of face-to-face engagement and welcoming new supporters for our weekly lottery.

Our dedicated team of lottery fundraisers are at the heart of this work. They meet people in their homes, run information stands in retail outlets, hospitals and medical centres, whilst also representing us at community events across the areas of our catchment area.

This gives our fundraisers the opportunity to not only explain how the lottery works, but to raise awareness of our charities and how lottery players' support helps provide vital services and care. They are more than fundraisers, they are passionate ambassadors, building awareness and creating stronger connections within the local community.



Our Shareholder Partner Charities



“Since The Hospice Lottery Partnership started it has raised more than £3.2million for Florence Nightingale Hospice Charity. We are so grateful to everyone who plays, especially those regular players who provide us with a reliable income every month. Thanks to these supporters we are able to offer free hospice care across Buckinghamshire. This year we have committed to spend £1.7million on hospice services. The cost of care is increasing but we are committed to providing the best hospice care to everyone who needs it in Buckinghamshire and its borders.”

Louise Ashworth, Head of Fundraising and Marketing

Michael Sobell House



“The Inpatient Unit at Michael Sobell House was reopened five years ago and we have been able to increase the number of beds since then. Our supporters were key to the reopening, and they remain so important to us. We certainly do appreciate everyone who generously donates through The Hospice Lottery Partnership.”

Jane Wheeler, Chief Executive



“As a charity it's only through generous donations and the extraordinary support of our community that we can provide the personalised and compassionate care that each individual needs.

The money raised by The Hospice Lottery Partnership makes a real difference to the care we are able to provide to local people. Thank you to everybody who supports us by playing the lottery – you help our Hospice at Home teams be there to care for people in our community when they need it most, ensuring families can make every moment matter.”

Tracey Hancock, Director of Fundraising



“South Bucks Hospice supports those in our community affected by a life-threatening or life-limiting illness. With less than 4% Government funding and ever increasing costs, the money received from The Hospice Lottery Partnership has been critical to the continuation of our services. We would like to thank everyone who supports The Hospice Lottery.”

Zoe Berkeley, Lead Palliative Care Nurse



“We’re so grateful to The Hospice Lottery Partnership for the vital funds that allow us to provide the expert care and support that makes all the difference to patients and their families throughout our community. We appreciate every person who purchases a lottery ticket because their support means that we can offer essential care when it matters most, offering comfort, kindness and support to people living with life-limiting illnesses. Thanks to our community, the Hospice cared for and supported 2,466 people in 2024/25.”

Lauren Frankel, Head of Content

Our Associate Beneficiary Partner Charities

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“The funds raised from The Hospice Lottery Partnership make such a difference. They have helped us fund many varied projects across our hospitals to support patients, families and staff. Thanks to the funding, we have provided toys for poorly children; companionship for patients at the end of life and support for their loved ones; new equipment that will enable quicker and easier treatments; improvements to inside and outside spaces; reclining chairs for patients having cancer treatment and many more projects that help make being in hospital that much easier.”

Eloise Huddleston, Charity Director



“In my role ensuring our frontline teams have the support they need to deliver the personalised and compassionate care we know our patients deserve, I am continually awestruck by the generosity of our supporters. Everyone who takes part in The Hospice Lottery is directly impacting on that vital care - we are able to meet the needs we do because of you.”

Jane Wheeler, Chief Executive



“Now in our second year with The Hospice Lottery Partnership, our income has steadily grown and is now an important and reliable element of our fundraising. We are running a major appeal to refurbish our Neonatal Intensive Care unit, and the lottery income will allow us to start this work sooner than we otherwise would have.”

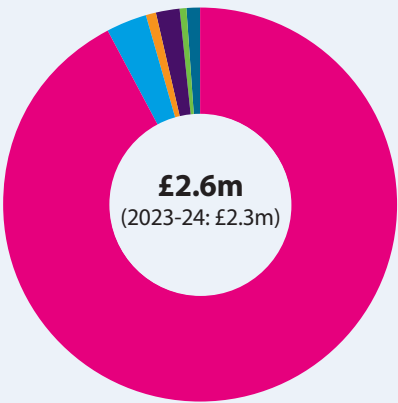
David Jenkins, Director

Income and Expenditure in 2024-25

Supporters of The Hospice Lottery Partnership make a vital contribution to our partner charities' income generation, with 55p of every pound raised from the sale of entries going to our partner charities.*

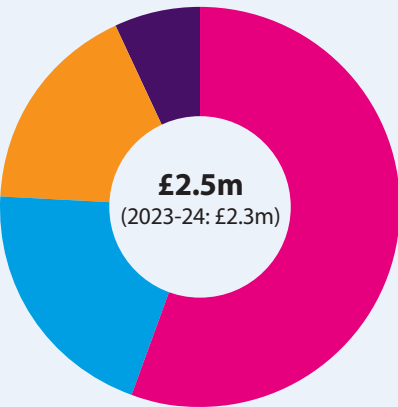
Total Income £2.6m

- Subscriptions – £2,400K
- Single Entries – £81K
- Superdraw Raffles – £26K
- Donations – £49K
- Fees & Misc Income – £6K
- Interest Income – £9K



Total Expenditure £2.5m

- Charitable payments – £1,415K
- Sales & Marketing Cost – £515K
- Other Admin Costs – £436K
- Prize Fund – £170K



*Total payments to our partner charities as a proportion of the proceeds from the sale of lottery entries (net of prizes).



The Hospice Lottery Partnership Limited
Honours Building, 72-78 Akeman Street
Tring, Herts HP23 6AF

T: 01442 891459

E: info@hospicelottery.org.uk

W: hospicelottery.org.uk

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Full terms and conditions, information about how the lottery works and the breakdown of costs and returns to charities is available at hospicelottery.org.uk or by calling The Hospice Lottery Partnership. Promoted by The Hospice Lottery Partnership Ltd, Honours Building, 72-78 Akeman Street, Tring, Herts, HP23 6AF. Registered in England No. 03458520.
Licensed by The Gambling Commission under account number 5060 (gamblingcommission.gov.uk). Responsible Person: Belinda Ellis

A member of The Hospice Lotteries Association and The Lotteries Council, The Hospice Lottery Partnership promotes responsible gambling and offers individuals access to support information and advice by visiting GambleAware – gambleaware.org or GamCare (0845 600 0133) – gamcare.org.uk.

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